

CREDIT UNION



CHERRY BLOSSOM TEN MILE RUN

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Bill Orr
Elite Athlete Coordinator



November 19, 2008

Dear Athlete, Agent and Coach:

It is with pleasure that I introduce you to the 37th running of the Credit Union Cherry Blossom Ten Mile Run. The 2009 race will be held on Sunday, April 5, 2009 and will feature a revised course with the start and finish adjacent to the Washington Monument grounds. The new course will be the same as the 2008 route except it will be run in the reverse direction. The flat, fast and beautiful route should continue the event's tradition of being the site of numerous world and national records since 1973. The 2009 race will serve as the Road Runners Club of America's National 10 Mile Championship and is open to athletes of all nationalities.

Once again we are very pleased to announce that the 2009 race will feature an advance start for elite women. A group of approximately 30 elite and seeded women will begin at 7:40 a.m., 10 minutes in advance of the main start. This advance start will enable the elite women to run unencumbered by the male runners and will give excellent visibility to the women's competition. The world record for an all-women's competition was set at this event in 2006 and 2007. The current mark is 51:44 by Teyba Erkesso, set in the 2007 race.

As part of the Professional Road Running Organization circuit, the Credit Union Cherry Blossom will conduct drug testing of elite athletes at the 2009 event. This testing will be conducted in accordance with USA Track & Field and IAAF rules. Athletes found positive for banned substances or who refuse to be tested will be disqualified from this event and will lose eligibility for future competitions. Some prescription and over-the-counter medications may contain banned substances. Information regarding banned substances and drug testing may be obtained by calling the United States Anti-Doping Agency hotline – 1-800-233-0393 – or by visiting the USADA website at www.usantidoping.org.

The time standards for expense consideration are **sub 48:00 for men** and **sub 56:00 for women** (or equivalents) in the last twelve (12) months. Travel and lodging are limited so please contact us by March 1, 2009 for optimal consideration.

If you, as an elite athlete, or you, as an agent or coach, have athletes who are interested in competing and would like more information regarding airfare and/or housing, please send a running resume to the following address:

Bill Orr, Elite Athlete Coordinator
Credit Union Cherry Blossom Ten Mile
P. O. Box 866
Bartow, FL 33831-0866
and/or
Fax: 863-533-1476
E-Mail: borr@cherryblossom.org

Deadline for optimal elite athlete consideration: Sunday, March 1, 2009.

Please find attached the 2009 prize purse breakdown of the Credit Union Cherry Blossom Ten Mile.

- Total Prize Purse: \$39,000 plus open time incentives of \$750. for the 1st and 2nd male and female faster than 46:00 and 52:00 respectively
- Trip to a Japanese race for the first male U.S. citizen finisher and a trip to a top international road race to the first female U.S. citizen finisher (or \$1,000 in cash if a suitable event is not found).
- No appearance fees
- No per diems
- Limited meals

The race course is USATF certified. The event is sanctioned by USATF and the RRCA. USATF rules will govern the competition.

As required by U.S. Tax Law, any non-resident foreign prize money recipient will have 30% of the funds deducted for tax purposes. Exceptions will be made for foreign athletes who are citizens of a country that has a tax treaty with the United States, or who are resident foreigners ("green card" holders) with Social Security Numbers. To be eligible for the tax treaty exception, the Credit Union Cherry Blossom Ten Mile must be provided with an original of IRS form #W8BEN for the calendar year of 2009. The athlete must sign this form. The signed form will verify his/her citizenship of the exempted country. These forms will be available in the Credit Union Cherry Blossom Ten Mile Run hospitality suite during race weekend.

The Credit Union Cherry Blossom Ten Mile Run will abide with any procedures set forth by the foreign federations with respect to direct payment of prize money to athletes.

The athlete, prior to a race number being issued, must sign the following forms:

- 1) Race Registration Form;
- 2) IRS W-9: Request for Taxpayer ID Number and Certification (U.S. citizens or U.S. residents – "Green Card" holder);
- 3) IRS W8BEN: Exemption from Withholding or Compensation for Independent Personal Services of a Non-Resident Alien (non U.S. residents);
- 4) Statement of acknowledgment that the athlete understands that elite athletes will be subject to drug testing at this event.

If no protests are filed and all drug tests taken at the event are negative, winners will be mailed their checks within 5 days after notification of the negative test results by USADA (this should occur not more than 5 weeks after race day). In the event of a positive drug test, checks may be delayed 90 days or more pending adjudication of the positive test. The race organizers are committed to working with the drug testing authorities to expedite payment of prize money to the unaffected athletes but there will be lengthy delays. In the event of a protest, checks will be mailed to all finishers unaffected by the protest as soon as possible. Athletes involved in the protest will be mailed checks when the protest is resolved.

For additional information, I can be reached at the following telephone number: (863) 533-0654.

Thank you for your interest!

Bill Orr

Elite Athlete Coordinator, Credit Union Cherry Blossom Ten Mile Run

2009 Credit Union Cherry Blossom Ten Mile Prize Structure

5 April 2009

	Men	Women
First	\$7,500	\$7,500
Second	\$4,000	\$4,000
Third	\$2,000	\$2,000
Fourth	\$1,500	\$1,500
Fifth	\$1,000	\$1,000
Sixth	\$900	\$900
Seventh	\$800	\$800
Eighth	\$700	\$700
Ninth	\$600	\$600
Tenth	\$500	\$500
Total	\$19,500	\$19,500

Total Prize Purse: \$39,000

-- First American male wins a trip to Japans male Himeji 10 Mile road race on February 11, 2010 (Japan's Constitution Day)

-- First American female wins a trip to a top international road race (or \$1,000 if a suitable road race cannot be found).

-- Open time incentives: \$750 for the 1st and 2nd man under 46 minutes and 1st and 2nd woman under 52 minutes.

Credit Union Cherry Blossom Ten Mile

Washington, D.C.

DATE: Sunday, April 5, 2009

DISTANCE: 10 Miles

STATUS: Road Runners Club of America National 10 Mile Championship (open to athletes of all nationalities); member PRRO Championship Circuit

COURSE: Flat, fast, certified course. Site of numerous World Record performances.

RECORDS: The men's event record is held by Ismael Kirui of Kenya set in 1995 with a time of 45:38.

The women's mixed-gender event record is held by Colleen deReuck of South Africa set in 1998 with a time of 51:16.

The all-women's event record, which is also the current all-women's world record, is held by Teyba Erkesso of Ethiopia set in 2007 with a time of 51:44.

2008 Prize Money Winners

1 st Ridouane Harroufi, 46:14 \$6,000	Lineth Chepkurui, 54:21 \$6,000
2 nd Nicholas Kamakya, 46:15 \$3,000	Angelina Mutuku, 54:39 \$3,000
3 rd Sammy Kipketer, 46:20 \$1,500	Lidia Simon, 54:41 \$1,500
4 th Charles Munyeki, 46:22 \$1,200	Catherine Ndereba, 54:52 \$1,200
5 th John Yuda, 46:22 \$1,000	Sharon Cherop, 55:07 \$1,000
6 th Festus Langat, 46:22 \$850	Aziza Aliyu, 55:11 \$850
7 th John Korir, 46:30 \$650	Neriah Asiba, 55:16 \$650
8 th Samuel Ndereba, 46:38 \$500	Tatyana Chulakh, 56:05 \$500
9 th MacDonard Ondara, 47:36 \$400	Rashida Khayrutdinova, 56:26 \$400
10 th Dagne Alemu, 48:10 \$350	Leah Kiprono, 57:05 \$350
11 th Valentine Orare, 48:11 \$300	Anita Giusti, 57:07 \$300
12 th Takashi Toyoda, 48:12 \$250	Colleen De Reuck, 57:17 \$250

Weather: 47 degrees F / 9 degrees C, variable wind, 89% humidity.

International Trips for First Americans: First American male wins a trip to Japan's Himeji Castle Men's 10 Mile road race on February 11, 2010, Japan's Constitution Day; First American female wins a trip to a top international road race to be announced (or \$1,000 if a suitable race is not identified).