

# CREDIT UNION



## CHERRY BLOSSOM

TEN MILE RUN

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Sen. Saxby Chambliss  
Sen. Mike Crapo  
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### Organizing Committee

Dennis Steinauer  
President  
  
Phil Stewart  
Event Director  
  
Becky Lambros  
Deputy Race Director  
  
Bill Orr  
Elite Athlete Coordinator



November 29, 2011

Dear Athlete, Agent and Coach:

It is with pleasure that I introduce you to the 40th running of the Credit Union Cherry Blossom Ten Mile Run. The 2012 race will be held on Sunday, April 1, 2012 and will feature a course with the start and finish adjacent to the Washington Monument Grounds in Washington, DC, the Nation's Capital. The flat, fast and beautiful route should continue the event's tradition of being the site of numerous world and national records since 1973.

Once again, we will be offering additional prize money of \$1,000, \$500 and \$250 to the top three American men and women placing in the top fifteen (15) in the open results. Should these American athletes finish in the top ten (10) positions, they will also be eligible for the open prize money as well.

The 2012 race will feature an advance start for elite women. A group of approximately 50 elite and seeded women will begin at 7:20 A.M., 10 minutes in advance of the main start. This advance start will enable the elite women to run unencumbered by the male runners and will give excellent visibility to the women's competition. The world record for an all-women's competition was set at this event in 2006 and 2007. The current mark is 51:44 by Teyba Erkesso, set in the 2007 race. The all-women's American Record was set by Sally Meyerhoff in the 2009 race with a time of 54:38.

As part of the Professional Road Running Organization circuit, the Credit Union Cherry Blossom will conduct drug testing of elite athletes at the 2012 event. This testing will be conducted in accordance with USA Track & Field and IAAF rules. Athletes found positive for banned substances or who refuse to be tested will be disqualified from this event and will lose eligibility for future competitions. Some prescription and over-the-counter medications may contain banned substances. Information regarding banned substances and drug testing may be obtained by calling the United States Anti-Doping Agency hotline – 1-800-233-0393 – or by visiting the USADA website at [www.usantidoping.org](http://www.usantidoping.org).

The time standards for expense consideration are sub 48:00 for men and sub 56:00 for women (or equivalents) in the last twelve (12) months. Travel and lodging are limited so please contact us by March 1, 2012 for optimal consideration.

If you, as an elite athlete, or you, as an agent or coach, have athletes who are interested in competing and would like more information regarding airfare and/or housing, please send a running resume to the following address:

Bill Orr, Elite Athlete Coordinator  
Credit Union Cherry Blossom Ten Mile  
P. O. Box 866  
Bartow, FL 33831-0866

Phone 863-533-0654 and/or Fax: 863-533-1476 E-Mail: [borr@cherryblossom.org](mailto:borr@cherryblossom.org)

## 2012 Credit Union Cherry Blossom Fact Sheet

**Deadline for optimal elite athlete consideration:** Sunday, March 1, 2012.

Please find attached the 2011 prize purse breakdown of the Credit Union Cherry Blossom Ten Mile.

**- Total Prize Purse:** \$42,500 plus open time incentives of \$750 for the 1st and 2nd male and female faster than 46:00 and 52:00 respectively

- - No appearance fees
- - No per diems
- - Limited meals

The race course is USATF certified (#DC07001JS). The event is sanctioned by USATF and the RRCA. USATF rules will govern the competition.

As required by U.S. Tax Law, any non-resident foreign athlete will have 30% of his or her prize money earnings deducted for tax purposes. Exceptions will be made for foreign athletes who are citizens of a country that has a tax treaty with the United States, or who are resident foreigners (“green card” holders) with Social Security Numbers. To be eligible for the tax treaty exemption, the Credit Union Cherry Blossom Ten Mile must be provided with an original of IRS form #W8BEN for the calendar year of 2012. The athlete must sign this form. The signed form will verify his or her citizenship of the exempted country. These forms will be available in the Credit Union Cherry Blossom Ten Mile Run hospitality suite during race weekend.

The Credit Union Cherry Blossom Ten Mile Run will abide with any procedures set forth by the foreign federations with respect to direct payment of prize money to athletes.

The athlete, prior to a race number being issued, must sign the following forms:

- 1) Race Registration Form;
- 2) IRS W-9: Request for Taxpayer ID Number and Certification (U.S. citizens or U.S. residents – “Green Card” holder);
- 3) IRS W8BEN: Exemption from Withholding or Compensation for Independent Personal Services of a Non-Resident Alien (non U.S. residents);
- 4) Statement of acknowledgment that the athlete understands that elite athletes will be subject to drug testing at this event.

If no protests are filed and all drug tests taken at the event are negative, winners will be mailed their checks within 5 days after notification of the negative test results by USADA (this should occur not more than 5 weeks after race day). In the event of a positive drug test, checks may be delayed 90 days or more pending adjudication of the positive test. The race organizers are committed to working with the drug testing authorities to expedite payment of prize money to the unaffected athletes but there will be lengthy delays. In the event of a protest, checks will be mailed to all finishers unaffected by the protest as soon as possible. Athletes involved in the protest will be mailed checks when the protest is resolved.

## **2012 Prize Structure**

1 April 2012

Place	Men	Women
First	\$7,500	\$7,500
Second	\$4,000	\$4,000
Third	\$2,000	\$2,000
Fourth	\$1,500	\$1,500
Fifth	\$1,000	\$1,000
Sixth	\$900	\$900
Seventh	\$800	\$800
Eighth	\$700	\$700
Ninth	\$600	\$600
Tenth	\$500	\$500
Total	\$19,500	\$19,500

Total Prize Purse: \$39,000

American men and women who place in the top fifteen (15) in the open results will be awarded \$1,000, \$500 and \$250 respectively. Should these American athletes finish in the top ten (10) results, they will also be eligible for the open prize money as well.

- Open time incentives: \$750 for the 1st and 2nd man under 46 minutes and 1st and 2nd woman under 52 minutes.

**Credit Union Cherry Blossom Ten Mile  
Washington, D.C.**

DATE: Sunday, April 1, 2012

DISTANCE: 10 Miles

STATUS: Member PRRO Championship Circuit

COURSE: Flat, fast, certified course. Site of numerous World Record performances.

RECORDS: The men's event record is held by Lelisa Desisa of Ethiopia set in 2011 with a time of 45:36. The men's American Record is held by Greg Meyer set in 1983 with a time of 46:13.

The women's mixed-gender event record is held by Colleen de Reuck of South Africa set in 1998 with a time of 51:16.

The all-women's event record, which is also the current all-women's world record, is held by Teyba Erkesso of Ethiopia set in 2007 with a time of 51:44. The all-women's American Record is held by Sally Meyerhoff set in 2009 with a time of 54:38.

**2010 Prize Money Winners\***

1 <sup>st</sup>	Lelisa Desisa, 45:36 \$8,250	Julliah Tinega, 54:02 \$7,500
2 <sup>nd</sup>	Allan Kiprono, 45:41 \$4,750	Risper Gesabwa, 54:03 \$4,000
3 <sup>rd</sup>	Ridouane Harroufi, 46:27 \$2,000	Tgist Tufa, 54:13 \$2,000
4 <sup>th</sup>	Lani Kiplagat, 46:30 \$1,500	Alemtsehay Misganaw, 55:17 \$1,500
5 <sup>th</sup>	Macdonard Ondara, 46:52 \$1,000	Claire Hallissey, 56:17 \$2,000
6 <sup>th</sup>	Tesfaye Sendeku, 46:53 \$900	Kelly Jaske, 57:06 \$900
7 <sup>th</sup>	Stephen Muange, 47:30 \$800	Melissa Rittenhouse, 1:01:40 \$1,300
8 <sup>th</sup>	Simon Cheprot, 47:32 \$700	Lori Stich, 1:01:55 \$700
9 <sup>th</sup>	Josphat Boit 47:50 \$600	
10 <sup>th</sup>	Girma Tola 47:56 \$500	

\* Prize money is limited to women starting in the advance start and only eight women started in this section in 2011.

Weather: 44 degrees F / 7 degrees C, 60% humidity

William W. Orr

Elite Athlete Coordinator,

Credit Union Cherry Blossom Ten Mile

P. O. Box 866, Bartow, FL 33831-0866

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